

## September 14 – School Picture Day

### 14 сентября – день школьной фотографии

Dear parents,

Accent Photography will be photographing students on **Friday, September 14**.

#### **What to expect? It's a Picture Day, and the focus is on your child!**

A teacher or staff member will lead your child to the picture-taking area. Photographer's assistant will greet your child, answer questions, straighten collars and check the hair – please provide **hair brush**. *Не забудьте про прическу: дайте ребенку расческу.*

for quick touch-up). Gregory will pose your child with the attention and care that create a quality portrait.

All photographs will be posted by **Friday, September 21** and should be ordered by **October 7**.

*Фотографии готовы для просмотра – 21 сентября.*

Login to (зайдите на сайт) **www.accentphotography.com**, select (выберете в меню) **View an Event** from the top menu, password (пароль): **school**.

**All portraits will be delivered on October 29.** *Доставка заказов – 29 октября.*

**Special Offer:** place your order **by September 30** and receive a 10 % discount. *Размещение заказов – до 7 октября (10% скидка до 30 сентября)*

#### **Picture Day Clothing:** *Форма одежды – парадная*

Please dress your child in uniform for Formal Dress Occasion. The school will be using images from the picture day for school displays and year book and we would like all children to look their best and show school "spirit".

#### **Why Take Portraits?**

Make connections – school portraits are a time-honored way of reaching out to family and friends. With a dash of inspiration, they're perfect for scrapbooking, home and office décor, crafts, gifts and more. We also will be using portraits for school displays and a yearbook that we create at the end of the year.

#### **FAQ**

Q. What forms of payment are accepted?

A. MC or Visa paid through on-line secure website at the time you select and order your portraits.

Q. I didn't order enough portraits. Can I get more? How long will the photographs remain posted on-line?

A. Absolutely. Simply contact Accent Photography to order additional photographs. Photographs are going to be available for ordering through **October 7**, but we recommend that you take advantage of our special offer: place your order **by September 30** and receive a 10 % discount. *Размещение заказов – до 7 октября (10% скидка до 30 сентября)*

Q. Can I get a copyright release of my child's photograph?

A. Accent has a copyright policy designed to protect the images it takes – similar to the policies used by moviemakers, video producers and writers. While you do purchase portraits of your child, the original

image remains the property of Accent. This original image cannot be photocopied or reproduced without the company's express written consent. However there is an option to purchase CD of fully mastered and retouched High Resolution JPEG image if a portrait of the same image is ordered. Copyright release (written consent) will be included with the purchased CD.

## **School Pictures Pricing Information**

### **Расценка**

Thank you very much for choosing Accent Photography to create your School Portraits. We offer several packages as well as a- la- carte portrait pricing.

**Package A (multiple pose collection)**

\$110 \_\_\_ 11x14, 2- 8x10, 2- 5x7, 4- 4x6, 8 wallets, 8x10 Class Photo

**Package B (multiple pose collection)**

\$78 \_\_\_ 2- 8x10, 2- 5x7, 4- 4x6, 8 wallets, 8x10 Class Photo

**Package C (2 pose collection)**

\$58 \_\_\_ 1- 8x10, 2- 5x7, 8 wallets, 8x10 Class Photo

**Package D (1 pose collection)**

\$38 \_\_\_ 2- 4x6, 8 wallets, 8x10 Class Photo

**Package E (1 pose collection)**

\$28 \_\_\_ 4 wallets, 8x10 Class Photo

**A la Carte Portraits**

11x14	\$38
8x10	\$15
5x7	\$11
4x6	\$9
8 wallets	\$18
4 wallets	\$15
8x10 Class photo	\$15

**Single image CD** of fully mastered and retouched High Resolution JPEG of **ordered image** (either in a package or a la carte) with copyright release (written consent) is \$35